

Awareness Group special Meeting
Next Year Programme for funding 26th November 2009

Present: Maggie, Wendy, Karin, Penny

Lots of ideas had already been put forward and discussed. Some outline figures of cost had already been suggested. The purpose of this meeting was to firm up on what we hope to do next year (April 09 – March 10) and what it will cost.

We discussed and decided the following:

Web Site – Development and maintenance must go into our bid. It needs to include any pages or elements required by other groups.

Penny to ask Teen how much time should be allocated / month

Newsletter – We should aim to produce 1 per quarter. This helps keep us in touch with people who do not have broadband access. Penny to ask Teen how much time should be allocated / month.

Films / Quizzes – These should resume in the autumn – just 3 next year.

TBI presentation delivered to community groups like WRI – Could not really be done by an external consultant who does not know us. Penny to discuss with Teen. All group members would be willing to give talk. Professional photography will be needed.

For above two items we need a digital projector and an amplifier/speakers. Running around the Black Isle to collect up the bits each time is time consuming and stressful. Karin is to get Frank of Matti to cost up.

Training – Permaculture and Training for Transition. Penny to cost up

10:10 – Helping people to reduce their carbon footprint. This is our biggest new project. The Energy Savings trust might help. This project links up with and supports a number of projects from other groups. It is based on the Guardian 10:10 campaign and the George Marshall Carbon Detox book

Main elements:

- Open event with speakers and workshops on the following topics with the aim of helping people work out their carbon footprint. 1:1 carbon clinics could also be available with specialists on the day.
 - Your home
 - Getting about
 - Travelling abroad
 - What you eat
 - What you buy
- At the event, sign up families/households to work in a group to try to make a 10% reduction in 2010.

- Second event about 6 months later aimed at sharing experience. Maybe it would be good to focus on the differences in dropping the first 10% and the step to the 2nd 10%.

Wendy and Maggie to draw up a project proposal. This will need to be discussed with all groups as soon as possible as it should be relevant to all.

Pre oil age economy – We'd like to begin to find out how the economy of the Black Isle used to function before cheap oil. Wendy is going to talk to some local history societies to see what work has been done or is ongoing and whether there is any potential collaboration. We do not envisage this being a major project at this stage.

Other items discussed

Travel expenses to be built into grant application

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